

Bar-On Riji

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About Me

A UX/UI Designer with multidisciplinary experience in graphic design, marketing, and management. Known for creative thinking, technical skills, and a strong commitment to excellence.

Professional Experience

Logistics and Administrative Manager, Marketing, and Content Production

Bambino King Ltd. – Baby Products Import and Marketing Company | 2017–2024

Freelance Graphic Designer | 2024

- Designed logos for businesses.
- Created invitations and graphic elements for events.
- Completed personal projects as part of academic studies.

Selected Projects

- healtime App
Developed and designed a health-focused mobile application.
- Globler App
Developed a social network supported by AI, offering personalized travel experiences.
- Both projects included user research, user experience (UX) design, and user interface (UI) design.

Technical Skills

- Software: Figma, Illustrator, Photoshop, MidJourney, DALL-E, ReCraft, Ideogram.
- Logistics and administrative management.
- Marketing and branding.

Languages

- Hebrew: Native
- English: Intermediate